**Preparing Your Organization** 



#### **American Red Cross**

**Hugh Harrison** 





#### Agenda



- Emergency Preparedness
- Anatomy of a First Aid Kit
- AED, Automated External Defibrillator
- Q & A





## Why Plan ? Why Prepare?



 How prepared is your organization to function under emergency/disaster related conditions?





#### The importance of preparedness

- Preparedness is important for any emergency.
   Being prepared is the key to the best outcome
- Good planning
  - Allows your organization to continue to provide essential goods and/ or services during times of disaster and emergencies.
    - Train employees and provide appropriate and adequate supplies for use during emergencies and disasters
    - Cross train employees
    - Investigate other options (retirees, summer interns, volunteers etc.)
    - Plan with suppliers and customers





## Why Plan & Prepare?



No Progress
Limited Progress
Moderate Progress
Substantial Progress
Objective Achieved

## -One component of planning is having the appropriate supplies in an emergency...





## A Key Component of Safety



#### •OSHA •ANSI











#### **OSHA** Standard



Part B of the OSHA First Aid Standard (29 CFR 1910.151) requires that first aid supplies be adequate and available. OSHA does not require specific types of first aid supplies, since the type and amount of supplies is dependent upon the types of injuries that are likely to occur in a specific workplace, but OSHA does cite ANSI standard Z308.1 as an example of the minimum requirements for the contents of a first aid kit.





#### **ANSI Standard**



American National Standards Institute (ANSI) Standard Z308.1 outlining the minimum supplies for a workplace first aid kit was recently revised and approved in May 2009. The revised standard (Z308.1-2009) expands the required first aid kit supply list to include a first aid guide.



**Emergency First Aid** 







A Century of Excellence in First Aid





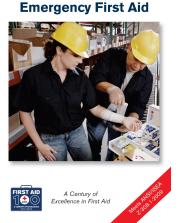
- 1 absorbent compress dressings (32 square inches with no sides smaller than 4")
- 16 adhesive bandages 1 x 3"
- 1 adhesive tape (3/8" 2.5 yards)

10 antiseptic wipe packets (.14 fl oz application)

#### New 2009 ANSI requirements:

- 6 antibiotic ointment packets (.14 fl oz gram)
- First Aid Guide











- 2 pair of non-latex gloves (medical exam)
- 1 Burn treatment, 1/32 oz application
- 4 Sterile gauze pads (3 x 3")
- 1 triangular bandages (40 x40x 56")









Additional recommendations:

Tweezers

- 1 instant cold compress
- 1 breathing barrier (with one-way valve)
- 1 blanket (space blanket)

Scissors









1 Roller bandage (3" & 4" wide)

hydrocortisone ointment packets

packets of aspirin (81 mg each)

Sterile gauze pads (4 x 4")





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## First Aid Kit - Options









Fluid Spill

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## Assess Your Needs

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Check the kit regularly.

- Check expiration dates and replace any used or out-of-date contents.
- Update your kit(s)
- Add new items as required or technology becomes available







## Safety Toolkit



#### AED

#### Automated External Defibrillator









#### **Cardiac Arrest**







## can strike anyone, anytime, anywhere...



Corporate Business Market/ Horizontal

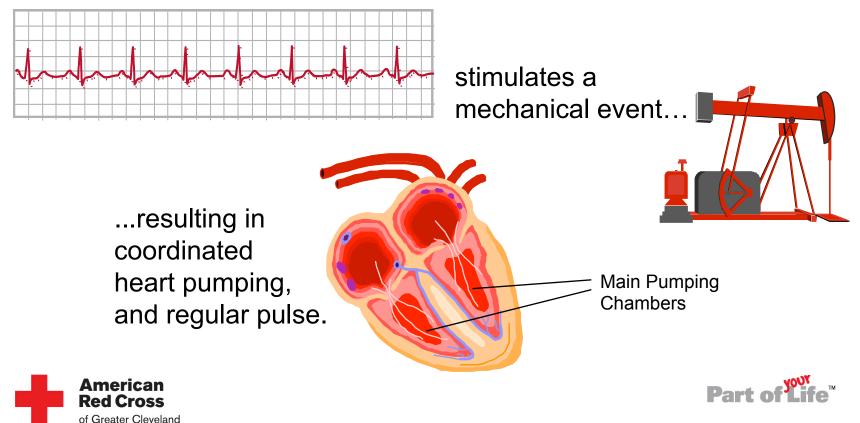


## The Healthy Heart



**A Series of Events** 

An electrical event...



## Sudden Cardiac

A Heart in Distress

- Uncoordinated, very fast heart rhythm
  - -Ventricular fibrillation (VF)
  - -Some ventricular tachycardias (VT)
- Ineffective heart pump
- Unconscious, no breathing, no pulse
- Death certain without defibrillation





## The Stakes



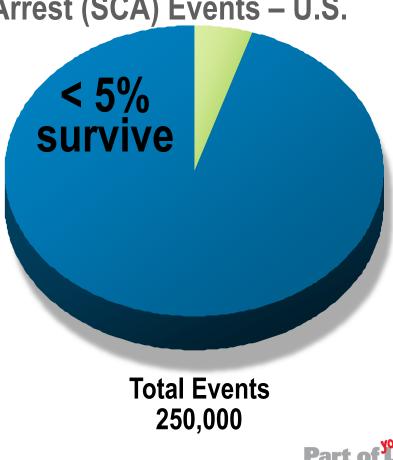
#### Annual Sudden Cardiac Arrest (SCA) Events – U.S.

600 patients per day (one every 2 to 3 minutes)

75% out-of-hospital

20% without prior symptoms

**95%** die without *very early* treatment





## SCA Fiction vs. Fact



	Stereotype	Reality	
Gender	Male	Male and Female	
Age	Old	Any Age	
Risk Factors	Overweight Smoker High cholesterol	Often No Clear Risk Factors	
Medical History	Heart Attack	Often No Cardiac History	
Presenting Symptoms	Chest Pain Dizziness	Often No Symptoms	0 <b>0</b> Y



## What Is Defibrillation?



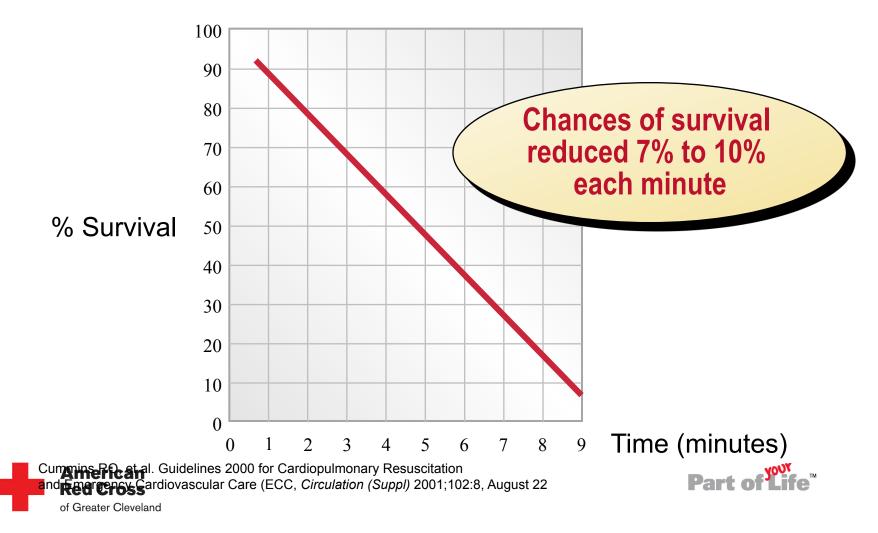


- Electric shock to the heart
  - Stops uncoordinated
     rhythm
  - Allows return of regular rhythm and pulse



# The Case for *Early* Defibrillation





## What Happens When You Call 911?



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#### **Best Case Scenario**

and ambulance (with defibrillator capability) availability. <b>American</b> <b>Cum</b> miss Ro et al. Automatic external defibrillators used by emergency medical technicians: a controlled clinical trial. JAMA. 1987; 257:1605-10 of Greater Cleveland		Part of Life
*Travel time varies depending on weather, traffic, distance (vertical and horizontal), <b>TOTAL</b>	10.6	minutes
Assess patient/ Apply defibrillator/ Deliver shock	1.1	minutes**
Unload equipment/ Distance to patient	2	minutes
Travel time to location	5	minutes*
Responders to their units	30	seconds
Alert ambulance and rescue squads (dispatch)	30	seconds
911 call	1	minute
Identify emergency/ Activate emergency response plan	30	seconds

# Defibrillators to the Rescue

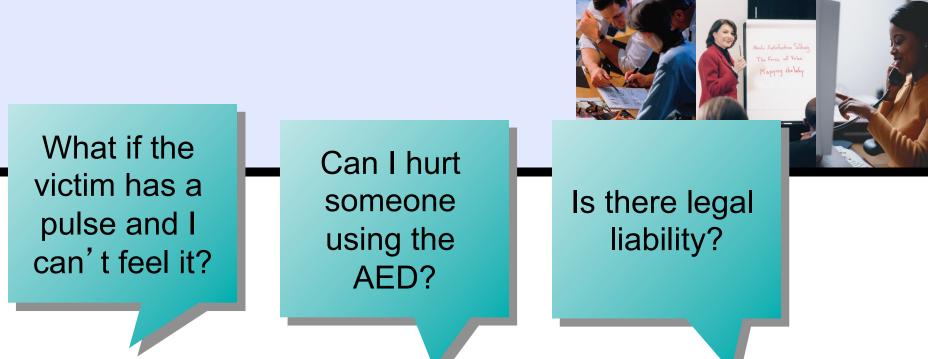




- Small and lightweight
- Ready when needed
- Safe, effective, and easy to use
- Designed for the infrequent lay rescuer
- Expands lifesaving opportunities







- Can not make things worse
- HeartStart AEDs are designed to shock only when needed
- Product indemnification policy
- Good Samaritan laws, CASA act, AHA standard of care
  - Possible reverse liability









What happens if I reverse the pads? Can I defibrillate on water, snow, ice and metal?

- Analysis & therapy not affected by pad reversal
- OK to defibrillate on water surfaces and metal
  - -Standard safety precautions





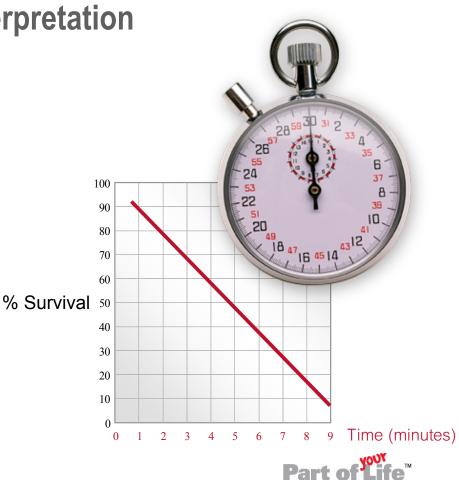
## How Fast is "Early" Defibrillation?



**OSHA** interpretation

3 to 4 minutes from onset of life-threatening condition to first aid

(first shock)







## POWER TO SAVE A LIFE





## Why Plan ? Why Prepare?



 How prepared is your organization to function under emergency/disaster related conditions?





#### **Emergency Radios**









#### Planning and Preparedness Pandemic Flu



 Employers and employees share responsibility for developing the plan

 Consider the impact of employee absenteeism

 Consider changes to supply and delivery chains





#### Preventing the Spread of Infection in the Workplace



- Wash hands frequently
- Make tissues and hand sanitizers available
- Make trash receptacles easily assessable
- Disinfect frequently touched surfaces





## What is in your safety toolkit?



#### The Red Cross offers a wide range of options:

- CPR/AED (lay responder and professional rescuer)
- First Aid
- Bloodborne Pathogens Training: Preventing Disease
   Transmission
- Safety Products and First Aid Kits





#### **Safety Supplies & Training**



#### The Red Cross offers a wide range of options:

- AED Automated External Defibrillators
- Lifeline
- PocketMD
- Babysitter's Training
- Pet First Aid (Dog and Cat First Aid Training)
- Water Safety, Learn to Swim and Lifeguard Training





#### First Aid/CPR/AED



#### **Customize training to your audience:**

- First Aid/CPR/AED training materials such as DVDs and participant materials are tailored for either a workplace or school/community environment
- Modular program design allows you to select only the training your employees need





#### Injury Prevention Modules & Preparedness Guide













## Questions? Thank You!





#### For more information:



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